

**WPTY-TV and WLMT-TV**  
**April 1, 2009 thru March 31, 2010**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
<b>1</b>	<b>Christian Brothers University, 650 E Parkway South Memphis TN 38104, Curtis Rodgers, 901-321-3330</b>	<b>N</b>	<b>0</b>
<b>2</b>	<b>Lemoyne Owen College, 807 Walker Ave. Memphis, TN 38126, Denita Hedgeman, 901-435-1729</b>	<b>N</b>	<b>0</b>
<b>3</b>	<b>Mendenhall Career Center 5368 Mendenhall Mall Memphis, TN 38115 David Chamberlain, 901-365-3205</b>	<b>N</b>	<b>0</b>
<b>4</b>	<b>Southwest Tennessee Community Center, 5983 Macon Cove – Farris Building Room 2170, Memphis, TN 38134, Brenda Williams, 901-333-4264</b>	<b>N</b>	<b>0</b>
<b>5</b>	<b>Memphis Urban League 413 N. Cleveland Memphis, TN 38104, Tonja Baymon, Employment and Training Mgr., 901-272-2491</b>	<b>N</b>	<b>0</b>
<b>6</b>	<b>NAACP, 588 Vance Avenue Memphis, TN 38126, Ms. Madeleine Taylor 901-521-1343</b>	<b>N</b>	<b>0</b>
<b>7</b>	<b>Tennessee Labor &amp; Workforce Development 1295 Poplar Avenue Memphis, TN 38104, Ms. Joyce Reed, 901-543-7852</b>	<b>N</b>	<b>0</b>
<b>8</b>	<b>University of Memphis, Director of Career &amp; Development, 400 Wilder Tower Memphis, TN 38152, Alisha Rose Henderson 901-678-2239</b>	<b>N</b>	<b>1</b>
<b>9</b>	<b>MS State University P. O. Box P MS State, MS 39762, Scott Maynard, 662-325-3344</b>	<b>N</b>	<b>0</b>
<b>10</b>	<b>Operation PUSH 704 S Parkway E Memphis, TN 38106, S. B. Kyle, 901-946-2529</b>	<b>N</b>	<b>0</b>

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<b>11</b>	<b>Mid-South Women's Connection 2750 Darlington Cove Memphis, TN 38118, Sue Crawley, 901-747-7793</b>	<b>N</b>	<b>0</b>
<b>12</b>	<b>Tennessee Technology 550 Alabama Memphis, TN 38105, Felicia Lee, 901-543-6169</b>	<b>N</b>	<b>1</b>
<b>13</b>	<b>Mississippi Dept. of Employment Security P. O. Box 186 Southaven, MS 38671, Bobbi Oliver, 662-342-4002</b>	<b>N</b>	<b>0</b>
<b>14</b>	<b>SRVS 3592 Knight Arnold Memphis, TN 38118, Donna Palmer, Director 901-332-0435</b>	<b>N</b>	<b>0</b>
<b>15</b>	<b>Bridges, USA 477 N. Fifth St. Memphis, TN 38105, MaryAn Mercer, Business Development, 901-527-5627</b>	<b>N</b>	<b>0</b>
<b>16</b>	<b>AR. Dept of Employment Security P. O. Box 1928 West Memphis, AR 72303 Yolanda Macklin, 870-400-2269</b>	<b>N</b>	<b>0</b>
<b>17</b>	<b>UCP/Memphis Works 4189 Leroy Memphis, TN 38108, Kristie Johnson, 901-767-0922 Ext. 1002</b>	<b>N</b>	<b>0</b>
<b>18</b>	<b>Memphis City Schools Telecommunications Center 2485 Union Avenue Memphis, TN 38112, Evelyn McGuire, 901-416-3460</b>	<b>N</b>	<b>0</b>
<b>19</b>	<b>Tennessee Association of Broadcasters 50 Music Square W., Suite 900 Nashville, TN 37203, Jill Green, 615-321-1626 <a href="http://www.tabtn.org">www.tabtn.org</a></b>	<b>N</b>	<b>0</b>
<b>20</b>	<b>University of Memphis, Dept of Communication Arts 143 Theatre Comm. Building Memphis, TN 38152-3150, Sheree Hudgins 901-678-3176</b>	<b>N</b>	<b>0</b>
<b>21</b>	<b>Lane College 545 Lane Ave. Jackson, TN 38301, Cedric Deadmon, 731-265-1709</b>	<b>N</b>	<b>0</b>
<b>22</b>	<b>Athens State College 300 North Beaty Street Athens, AL 36511, Larry Keenum, 265-233-8100</b>	<b>N</b>	<b>0</b>

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23	University of MS, Student Media Center 201 Bishop University, MS 38677, Dr. Ralph Braseth 662-915-5503	N	0
24	University of MS, Career Services 303 Martindale Hall University, MS 38677, Lisa Gooden, 662-915-7174	N	0
25	Rust College Mass Communications Center 150 Rust Ave. Holly Springs, MS 38635, Wayne Fiddis 662-252-8000 Ext. 4551	N	0
26	University of Memphis, Herff College of Engineering 201 Engineering Adm. Building Memphis, TN 38152-3170, Shelia Moses, 901-678-2733	N	0
27	AR State University P. O. Box 2490 State University, AR 72467, Phil Hestand 870-972-2100	N	0
28	MS University for Women 1100 College St., W 1624 Columbus, MS 39701, Towanda Williams 662-241-7619	N	0
29	University of AR ADMIN 222 Fayetteville, AR 72701, Carol Jones, 479-575-3962	N	0
30	Northwest Community College 4975 Hwy. 51 N Senatobia, MS 38635, Kristin Watson, 662-562-3954	N	0
31	American Sportscaster Association 225 Broadway New York, NY 10007, Pat Turturro 212-227-8080 <a href="mailto:LSchwa8918@aol.com">LSchwa8918@aol.com</a>	N	0
32	ITT Technical Institute 7260 Goodlett Farms Parkway Cordova, TN 38016, Jamie Palmer, 901-381-0210	N	0
33	Remington College Memphis Campus 2710 Nonconnah Blvd. Memphis, TN 38132, Angela Poole, 901-291-4210 Email: <a href="mailto:angela.poole@remingtoncollege.edu">angela.poole@remingtoncollege.edu</a>	N	0
34	Rhodes College 2000 North Parkway Memphis, TN 38112-3800, Amy Oakes, 901-843-3800 Email: <a href="mailto:oakesa@rhodes.edu">oakesa@rhodes.edu</a>	N	0
35	Internal Postings/Promotions	N	9

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
36	Harding University <a href="https://www.myinterfase.com/harding/home.aspx">https://www.myinterfase.com/harding/home.aspx</a>	N	0
37	Inter-company transfers	N	0
38	Word of mouth referrals	N	18
39	TV jobs.com	N	5
40	Website/Internet	N	25
41	Various Broadcast Agents	N	7
42	Robert Half Finance & Accounting 6750 Poplar Ave. Memphis, TN 38138 901-753-7600	N	4
43	NAB Human Resources Dept. 1771 N. Street, NW Washington, DC 20036 <a href="http://www.nabef.org">www.nabef.org</a>	N	1
44	Society Broadcast Engineers <a href="http://www.sbe.org">www.sbe.org</a>	N	0
45	NABJ <a href="http://www.nabj.org">www.nabj.org</a>	N	2
46	Spots N Dots Gene McKay <a href="mailto:ads@spotsndots.com">ads@spotsndots.com</a> 800-978-7635	N	0
47	Career Builders <a href="http://www.careerbuilder.com">www.careerbuilder.com</a> 800-891-8880	N	25
48	Yahoo Hot Jobs <a href="http://www.yahoohotjobs.com">www.yahoohotjobs.com</a> 866-444-4635	N	1
49	<a href="http://www.monster.com">www.monster.com</a>	N	3
50	NAHJ <a href="https://nahj.ihispano.com/careers/job/options">https://nahj.ihispano.com/careers/job/options</a>	N	0
51	<a href="http://www.MediaRecruiter.com">www.MediaRecruiter.com</a> 22102 E. Canyon Place Aurora, CO 80016 Art Scott ot Sue Arno 303-400-5150	N	0
52	602 Communications <a href="http://www.602communications.com">www.602communications.com</a> Email Sandy Lizik, <a href="mailto:slizik602@gamil.com">slizik602@gamil.com</a>	N	0
53	Broadcast Engineering Magazine <a href="http://www.broadcastengineering.com">www.broadcastengineering.com</a> Email: Julie Dahlstrom, <a href="mailto:julie.dahlstrom@penton.com">julie.dahlstrom@penton.com</a>	N	0

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54	<u><a href="http://www.tvtechnology.com">www.tvtechnology.com</a></u> Email Jessica Striano [jstriano@nbmedia.com]	N	2
	<b>Total Interviewees over the reporting period</b>		<b>104</b>

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<b>Internship Programs</b>	Interns observe and study an active working Television News operation. They are exposed to All facets of News gathering and News production. Interns are graded and expected to complete a resume and videotape. WPTY is currently in the process of interviewing intern candidates.
<b>2</b>	<b>Upper Level Recruitment</b>	All open positions are posted with the Memphis Association of Black Journalist and Tennessee Association of Broadcasters. Their membership has substantial female and minority participation.
<b>3</b>	<b>Job Fair</b>	We participated in Job Fair at Remmington College on February 12, 2010. Chief Engineer and Director of Sales attended Job Fair.

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**EEO PUBLIC FILE REPORT**  
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**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
AP Accountant	1-40, 42	42
Reporter	1-40	41, 39
Chief Engineer	1-40, 43, 45, 53	38
Director of Sales	1-40, 45, 46	38
News Director	38 (Special Circumstances)	38
Business Manager	42 (Special Circumstances)	42
Graphic Artist	1-40	40
Account Executive	1-40, 46-48	47
Meteorologist/News Reporter	1-41	41
News Video Editor	1-40	35
News Producer	1-40	35
Master Control Operator	1-40	40
Traffic Assistant	1-40, 47	35
Local Sales Manager	1-40, 46, 51	38
Sales Assistant	1-40 & 47	35
Master Control Operator	1-40	40

